

My Website Goals

ULTIMATE GOAL/S

List your website goals below:

Stuck for ideas, select from this list:

- Convert visitors to purchase a product
- Convert visitors to book services online
- Visitors fill out an appointment form
- Visitors ask for a quote
- Build my brand by looking credible/professional
- Drive traffic to my physical store
- Get event bookings
- Get phone calls
- Get followers on my blog or social media

FIRST ACTIONS

List the first actions your visitors should take if they are not converting straight to your ultimate goals:

Stuck for ideas, select from this list:

- Visitors download coupon code for use
- Visitors provide their email address
- Visitors provide email in exchange for free download/content/article that helps them
- Visitor signs up for waitlist/free webinar/registers for free upcoming a masterclass/special video
- Visitor requests free 15 minute discovery call
- Visitor reads blog article/follows blog
- Visitor starts following us on social
- Visitor subscribes to our podcast