

Website Copy



CHECKLIST

MY GOAL IS TO FINISH MY COPY DECK BY: _____

PEOPLE THAT WILL HELP ME PROOF ARE: _____

- ☐ 1 Determine website pages and structure
- ☐ 2 Gather testimonials
- ☐ 3 Complete copy deck - see word doc template
 - ☐ Home page copy
 - ☐ About page copy
 - ☐ Contact copy
 - ☐ Services copy
 - ☐ Course/session/workshop bookings copy
 - ☐ Footer copy
- ☐ 4 Go back and add in key words
- ☐ 5 If applicable, write 3 blog posts - see word doc template